



Attention: PR/ Communications/ Food-Related Marketing Internship Seekers

- **Immediate Opening for Communications/Marketing Intern at ECO City Farms, a non-profit teaching and learning urban farms in the Port Towns.**
- **Gain experience and develop your CV/Resume while raising awareness about growing healthy food through urban farming.**
- **Use your particular talents and passion to promote urban farming, healthy eating, active living, food justice and community building!**

The Port Towns of Prince George's County are Bladensburg, Edmonston, Colmar Manor and Cottage City. These four towns are located within a quarter-mile of one another, near Washington, DC's north eastern border. ECO City Farms wants to develop greater local awareness about the relationship between food and health, and to encourage area residents to get involved in the '**green, healthy, local food revolution.**'

Duration of Internship: 4 months, with possibility of extension (expected starting date from late April 2016)

Areas: Communication, E-marketing, Events, and Marketing

Remuneration: A fresh produce bag (CSA) of ECO veggies every other week.

During your internship you will undertake some of the following activities:

- Assist in planning, developing and implementing communication strategies with the communication team.
- Propose and Execute Communication strategies to increase awareness of ECO's work (through social media, partnerships...)
- Research and approach media channels to promote the ECO and its values
- Write new content for the website and Facebook page highlighting ECO's different projects (new articles, blogs, social media posts, etc.)
- Prepare a diverse range of informational communications products and marketing and promotional brochures, audio-visual and programs materials.
- Help to maintain ECO City Farm's website, Facebook, Twitter and Instagram accounts
- Attend to events and some of our workshops, assist in planning and logistics for events, as needed/requested
- Support ECO City Farms team in other activities as needed

Skills and qualifications required:

- Energetic, open, motivated and positive personality
- Currently studying or recent graduate with a major or strong minor in the field of communication studies, media studies or journalism
- Strong interpersonal and communication skills (spoken and written)
- Ability to tailor language, tone, style and format to match the audience

- Ability to establish and maintain effective working relationships in a multi-cultural, multi-ethnic environment with respect for diversity
- Awareness and sensitivity to the nuances of culture, gender, religion, race, nationality and age in communications products
- A good understanding of the food system in US, urban farming and nutrition
- Strong planning and organizing skills
- Able to be creative, independent and proactive and a team player

Additional Information:

- You will be asked to accompany other employees to high-profile events
- You will present the work you have done every two weeks at staff and other meetings and at the end of the internship
- You will be exposed to different cultures, sectors, differences between cultures and communication dynamics

Exactly what does ECO City Farms do?

ECO City Farms addresses community building issues through the lens of food justice. ECO teaches low-income residents of the county how to improve their health and well being by growing, securing, preparing, cooking and eating nutrient dense fresh food. We work to change the existing food system that makes healthy fresh food a luxury available only to affluent communities. We teach vulnerable populations -- youth, single heads of households, new immigrants and seniors -- how to take charge of their consumption, habits and health to better secure their futures -- through eating healthy, developing food production skills and pursuing career opportunities in the emerging healthy food system. Specifically, ECO:

- Grows healthy food locally and trains community residents to do the same.
- Introduces families to healthy food, and shows them how to use locally grown ingredients to make healthier versions of food they like to eat.
- Builds youth leadership in the healthy food movement through summer youth and afterschool programs and school farm tours.
- Helps to create the next generation gardeners and farmers through formal apprenticeships, internships and regular volunteer and community service hours.
- Shows how food and culture intersect by incorporating the arts into our events and programs.
- Helps people reconnect with their food traditions and one another through regularly organized community events at both farms.
- Works to craft and recommend policy and procedural fixes to our broken food delivery system
- Supports local farmers through an expanded farm share program that supplements the amount of affordable locally grown organic produce available to lower income County residents.