



PORT TOWNS FARMERS MARKET

Saturdays 10-1pm | July 11 to October 3, 2015
at the corner of Emerson Street & 58th Avenue
Bladensburg, MD 20710

Mailing Address: c/o ECO City Farms, 6010 Taylor Road,
Riverdale, MD 20737

2015 Port Towns Farmers Market Vendor Application

About the Port Towns Farmers Market:

The Port Towns Farmers Market is a new market starting in summer 2015 in Bladensburg, Md., in a residential area surrounded by predominantly low and moderate income residents. This area was designated a food desert by the USDA Food Atlas in 2014. ECO City Farms, in partnership with the Town of Bladensburg and other community partners, has established the market with the goal of bringing fresh, healthy, locally produced food to residents who have little access to fresh food stores.

The market is a result of community partnership between ECO City Farms, the Town of Bladensburg, Maryland-National Capital Park and Planning Commission, the Port Towns Community Health Partnership and others, with a goal of providing a community center around healthy eating, good food access, food micro-business development and green community activities.

The customer base for the market is widely diverse: a mix recent immigrants, long-time residents and newcomers; some with a history of eating fresh and healthy food and others for whom including vegetables in their diet is new. Overall, the population is low to moderate income where costs of food are sensitive to some and using government benefit programs such as SNAP/EBT and WIC is common. We are looking for vendors who are willing to navigate possible cultural barriers, help customers understand how to best use and consume their products. The market will offer WIC, SNAP, FMNP or other payment options as an advantage to get more sales. We will also be pursuing matching dollars funding for the season.

The market will be anchored by ECO City Farms, which operates two urban farms in the Port Towns area, one of which is nearby to the market location. The market will be programmed with cooking demonstrations, food and nutrition sessions, community tables and other activities throughout the season.

In order to encourage profitability for local farmers and their participation at the Port Towns Farmers Market, and to increase availability and affordability of healthy food to residents from the market, multi-farm tables are allowed and a farmer may bring 50% of goods sold at the market from other approved partner farmers.

In addition to farmers, other prepared food vendors will be allowed, however, only healthy foods will be allowed at the market, and food products must be made with local ingredients where possible.



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Seeking farmers and vendors for the 2015 Season:

The market is now seeking farmers, producers and food product vendors for the 2015 season. The goal of the market is to bring fresh, healthy, locally produced food to residents in the Port Towns area of Prince George's County who have little access to fresh food stores.

In order to encourage profitability for local farmers and their participation at the Port Towns Farmers Market, and to increase availability and affordability of healthy food to residents from the market, multi-farm tables are allowed and a farmer may bring 50% of goods sold at the market from other approved partner farmers.

Applicants should be enthusiastic about participating in our programs and serving our diverse customer base. We are looking for vendors who are willing to navigate possible cultural barriers, help customers understand how to best use and consume their products and offer WIC, SNAP, FMNP or other payment options as an advantage to get more sales.

In addition to farmers, other prepared food vendors will be allowed, however, only healthy foods will be allowed at the market, and food products must be made with local ingredients where possible. We will follow up applications with a conversation and a site visit.

Priorities for vendor selection include:

- Farmers/producers farming in Prince George's County
- Prepared food /value added producers serving healthy food products based in Prince George's County
- Minority farmers from any location
- Farmers/producers using sustainable farming methods or are Certified Natural or Organic
- Maryland farmers
- Farmers/producers or value added producers participating in microenterprise programming offered by Crossroads Community Food Network or ECO City Farms.



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Vendor Contact Name(s): _____

Farm or Business Name: _____

Mailing Address: _____

Business Phone: _____ Cell Phone: _____

Email: _____

Website or Facebook Page: _____

Please provide *up to* two physical addresses for your business' primary point(s) of production or farming. No P.O. Boxes, please.

Primary location #1:	Primary location #2: (if applicable)

Requested Stall Space: ____ 20'x20' (season: \$150 + \$150 deposit; weekly: \$25)
____ 10'x10' (season: \$100 + \$100 deposit; weekly: \$15)

List any other markets you participate in, if any:

Prince George's County Fire regulations require that all vendors have fire resistant tents. Please write here what make/model your tent is – and attach fire resistant certificate from the manufacturer. (Manufacturers have these on their web sites) _____

Type of Vendor:

- Farmer/Grower
 Prepared Foods Maker
 Baker
 Meat Processor
 Cheese Maker
 Craft & Art
 Other (specify): _____

For All Farmers and Producers:

1. Do you intend to sell up to 50% of product on behalf of another producer? Yes No

If yes, what products: _____



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And list each farm/production facility are these from plus their physical farm addresses where product is raised/produced: (You may attach additional sheet if necessary). *Each farm must complete a 'partner farmer application' prior to their products' approval for sale. See this form at end of document.*

Contact Name/Farm Name: _____

Physical Address: _____

Email/Phone: _____

Website/Facebook page: _____

- List your production methods: (e.g. free-range, *Certified Organic, *Certified Natural, *sustainable, additive-free; use of preservatives, traditional methods, slow-growth rearing, feed, chemicals). Use a separate sheet if necessary.

*If your farm was third party certified for any of these designations, please include documentation of that certification.

- Site visit: List the best time for a visit from the market manager (time of day, week, month):

For Fruit and Vegetable Producers: Please help us understand the variety of farm products available at Port Towns Farmers Market by providing a list of crops and varieties you intend to sell at the market in 2015.

Attached

Other Farmers/Producers: What products will you have available at Port Towns Farmers Market in 2015:

For Prepared/ Value Added Product Producers:

- Prepared/Hot Food Vendors must produce goods from scratch, using locally sourced ingredients when possible. These items must be prepared in a licensed commercial kitchen per state and county regulations. Please provide the name and address of the commercial kitchen you are using to prepare the prepared/hot food items:



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2. All Value Added/Prepared/Hot Food vendors must have the appropriate permits from Prince George’s County and must follow all applicable state and local health regulations. Please attach those permits to this application.

Attached

3. For value added and prepared foods: list local ingredient sources as applicable:

4. Which of the following best describes the primary operator(s) of your farmers market business? (Please check **all** that apply):

<input type="checkbox"/> Spanish, Hispanic, or Latino	<input type="checkbox"/> Asian or Asian American
<input type="checkbox"/> Black or African American	<input type="checkbox"/> American Indian or Alaska Native
<input type="checkbox"/> White (not Spanish, Hispanic, or Latino)	<input type="checkbox"/> Other: _____
<input type="checkbox"/> New immigrant to the US	<input type="checkbox"/> Prefer not to answer

5. Is there anything else you’d like to tell us about your business’ needs, or about your experience selling at farmers markets?

Almost done! Please complete and sign form on next page.

Before mailing, don’t forget:

- Completed, signed and dated application
- Required permits as needed for food handling, food processing etc.
- Fruit and Vegetable Checklist for those producers
- Commercial/Product Liability Insurance Certificate and tent fire resistance information
- Any applicable growing practices certifications, (i.e. Certified Natural, Certified Organic, Animal Welfare Approved, etc.)
- Payment for table fee



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Thank you for your application! Please mail this application to: ECO City Farms, 6010 Taylor Road, Riverdale, MD 20737

PLEASE READ AND CHECK THE APPLICABLE STATEMENTS BEFORE SIGNING:

- I have reviewed the 2015 Port Towns Farmers Market guidelines and agree to comply with conditions described therein in applying to be a market participant.
- I understand that applying for participation is not a guarantee of acceptance. I understand that I will hear the decision on my acceptance within 3 weeks of its submission.
- I am including a copy of our vendor-appropriate permits from Prince George’s County Health Department. This applies to those selling eggs, jams, honey, preserves, baked goods and prepared/hot foods.
- I am including a copy of our certificate of insurance.
- I am including evidence of my tent’s fire resistance from the manufacturer.
- I am dedicated to displaying signage and pricing every week, as is legally required.
- I understand that by making this commitment at the beginning of the season, Port Towns Farmers Market will help promote my products through weekly email updates and signage.

For Farmer Vendors:

- I grow/produce 100% of the products I intend to sell at market. **OR**
- I grow/produce at least 50% of the products I intend to sell at market and I intend to supplement with products from another local farm. I have included that farm’s information and additional products on my application.

For Prepared & Value Added Food Vendors:

- I am a prepared food vendor committed to using ingredients from local farmers when available
- I am including a copy of my food service facility license or a letter from the certified commercial kitchen where I prepare or produce value added or hot foods for sale.
- I am operating my business under the cottage food law, producing my goods in my home kitchen. I am including a copy of my cottage food label with my application.

Signature of applicant: _____ **Date:** _____

Please return completed application to Amanda West, Port Towns Farmers Market Manager at: amanda@ecocityfarms.org or Port Towns Farmers Market c/o ECO City Farms, 6010 Taylor Road, Riverdale, MD 20737. Thank you!



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PARTNER FARMER/PRODUCER APPLICATION FORM

This form must be completed by all farmers being represented by Port Towns Farmers Market vendors and accompany that vendor's application.

Farm or Business Name: _____

Contact Name(s): _____

Mailing Address: _____

Business Phone: _____ Cell Phone: _____

Email: _____ Website or Facebook Page: _____

Name of Port Towns Farmers Market vendor carrying your products: _____

Please provide *up to* two physical addresses for your business' primary point(s) of production. No P.O. Boxes, please.

Primary location #1:	Primary location #2: (if applicable)

Type of Producer:*

- Farmer/Grower
 Baker
 Prepared/Value Added Foods Producer*
 Meat Processor*
 Cheese Maker*
 Other (specify): _____

**For food businesses that require state and local permitting, they must follow all applicable state and local health regulations and attach any county/state permits for their products to this application. All prepared/value added foods producers must provide Prince George's County health permit.*

List your production methods: (e.g. free-range, *Certified Organic, *Certified Natural, *sustainable, additive-free; use of preservatives, traditional methods, slow-growth rearing, feed, chemicals). Use a separate sheet if necessary.

**If your farm was third party certified for any of these designations, please include documentation of that certification.*

I certify that the above information is true and correct:

Signature of owner: _____ Date: _____

Please return this form to the applicant to the Port Towns Farmers Market to be submitted with their market application or to the market manager if adding new products.